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FOR IMMEDIATE RELEASE

Cannon Equipment Introduces new line of BevGlide™ Gravity Feed Racks

(Rosemount, MN – September 2012) – Cannon Equipment is excited to introduce a new line of BevGlide™ gravity feed racks. The self-facing gravity feed display keeps products in view of customers, stimulating impulse sales and increasing profits. The adjustable shelves and dividers attractively accommodate multiple product sizes in an organized manner and are easily maintained by store personnel. BevGlide™ has customizable options including number of shelves, number of dividers and is available with casters or levelers. With the same high standards for quality and durability that you have come to expect from our CannonCarts® brand of products, this extensive new product offering includes gravity feed racks in three different configurations.



BevGlide™ with a Clear Plastic Front – The newly designed clear acrylic front panel allows complete product visibility. The clear plastic front design incorporates the use of a thick acrylic insert that retains packages of various sizes and allows clear visibility for product identification and information.

BevGlide™ with Metal lip and Roller Shelves - The Roller Shelf design is ideal for larger case sized goods, products packaged in boxes, and cases of bottled water or beer.

BevGlide™ with Metal Front - The solid metal front design of the shelf is great to use when gravity facing heavier products. This robust design is resistant to deflection and provides superior longevity.

“Our customers told us that gravity feed carts in the refrigerated and freezer areas of their stores are critical to their sales and profits. However many of our customers had varied needs. For most, having visibility to the entire product label on the package was a must have. For others, a roller shelf for front facing boxes and case products was very important. We listened to our customers and developed multiple solutions to help drive sales in their stores.” said Bryce Malone, Vice President of Cart Sales for Cannon Equipment. “Introducing a new line of gravity feed racks under the BevGlide™ brand was a

logical extension of our strong CannonCarts® name, and will help our customers generate additional revenues in a very important part of their store.” said Malone.

The material handling industry has trusted the CannonCarts® brand for over 40 years, this new line of BevGlide™ gravity feed racks will continue to offer the same level of quality and durability that our customers have come to expect. The new line of Cannon Equipment BevGlide™ gravity feed racks are Available NOW!

For more information about BevGlide™ gravity racks, please visit our NEW website at www.CannonEquipment.com, or www.CannonCarts.com, email us at Info@CannonEquipment.com, or call us at 1-855-234-6870.

About Cannon Equipment

We provide closed-loop material handling solutions, automated machinery systems and after-sales parts and service support leveraging our sixty plus years of industry knowledge and experience. Our engineered solutions are designed to reduce overall costs and deliver supply chain efficiencies to our business partners. Operating with the highest degree of integrity and business responsibility, Cannon Equipment has the entrepreneurial agility of a small organization combined with the strength and backing of our global parent company, IMI plc.

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