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## FOR IMMEDIATE RELEASE

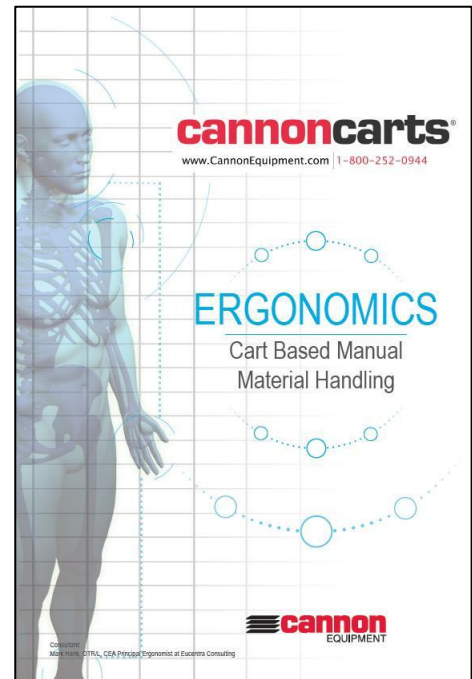
### *Cannon Equipment Focuses on Ergonomics in CannonCart® Designs*

(Rosemount, MN – June 2012) – Cannon Equipment has long been known as the industry leader in material handling carts, with a focus on custom cart design solutions. Sold under the CannonCarts® brand name, our products are known in the industry as safe, reliable and long lasting. Cannon Equipment focuses on ergonomics in the design of every cart, one of the many areas of differentiation between CannonCarts® and others in the marketplace. So much so that Cannon Equipment has developed a comprehensive Ergonomics material handling cart based manual designed to educate the marketplace on the importance of ergonomics in every aspect of material handling.

“As medical claims and workforce injuries continue to escalate in every area of manufacturing and distribution, our customers continue to seek ways to reduce work place injury exposure and lost time accidents,” said Bryce Malone, Vice President of Cart Sales for Cannon Equipment. “Ergonomics plays a critical role in understanding the different motions associated with possible injuries, and designing products to limit non-beneficial postures and movements is an area of great focus for us,” said Malone.

The new brochure focuses on the following areas of ergonomics:

- Definition of Ergonomics
- Postures (Neutral and Static)
- Force
- Lifting and Bending
- Capacity
- Limitations
- Range of Motion
- The ergonomic advantages Carts vs. Pallets



“At Cannon Equipment, we are not just interested in the mechanical design of our solutions, but also in the many ways that our solutions are used,” said Kenny Ramsey, Vice President of Marketing and New Product Development at Cannon Equipment. “We always strive to bring a high level of value to our customers, and educating the market place on the advantages of ergonomics and design is very important. Companies are looking to Cannon Equipment as the industry leader, to incorporate ergonomic best practices into the solutions that we provide. Partnering with an ergonomics expert and developing this ergonomics manual will help many of our customers understand the importance of ergonomics in every aspect of their business. “Ergonomics is not just a buzz word at Cannon Equipment, it’s a part of everything that we do”, said Ramsey.

To receive a copy of the Cannon Equipment Material Handling Cart Ergonomics Manual, please visit [www.CannonEquipment.com](http://www.CannonEquipment.com), email us at [Info@CannonEquipment.com](mailto:Info@CannonEquipment.com), or call us at 1-855-234-6870.

#### About Cannon Equipment

We provide closed-loop material handling solutions, automated machinery systems and after-sales parts and service support leveraging our sixty plus years of industry knowledge and experience. Our engineered solutions are designed to reduce overall costs and deliver supply chain efficiencies to our business partners. Operating with the highest degree of integrity and business responsibility, Cannon Equipment has the entrepreneurial agility of a small organization combined with the strength and backing of our global parent company, IMI plc.

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